

FROM INSPIRATION TO INNOVATION

Celebrating Visionary Leadership

Honoring the Presidency of Richard R. Rush



SPONSORSHIP PROPOSAL



FROM INSPIRATION TO INNOVATION *Celebrating Visionary Leadership*

Join us as we bid farewell to our Founding President, Richard R. Rush and acknowledge his 15 years of distinguished service in creating your university, California State University Channel Islands.

ABOUT THE EVENT

On Saturday, April 9th, over 900 community members, alumni, faculty, dignitaries, and students will join together for a dinner at the Ronald Reagan Presidential Library to honor CSU Channel Islands Founding President, Richard R. Rush. All of our sponsors will receive VIP treatment including premier seating, recognition at the celebration, and more! Don't miss out on this great opportunity to pay tribute to a visionary leader known for inspiring excellence, building a campus culture of collegiality, and partnering with business and community leaders to ensure access to quality higher education in our region.

Proceeds will be gifted to support student scholarships in honor of President Richard R. Rush.

FROM INSPIRATION TO INNOVATION

Celebrating Visionary Leadership

SPONSORSHIP LEVELS

Title Sponsor

SOLD

\$25,000

Unique Benefits:

- Name in title of event. CSU Channel Islands Foundation and (your name here) Present From Inspiration to Innovation: Celebrating Visionary Leadership
- Podium Acknowledgement: Sponsor will receive verbal recognition by one of our speakers at the event
- Opportunity for a company executive to give brief remarks on stage at the event
- Featured in Social Media
- Table marker with name or logo

Benefits:

- Logo or name recognition on event invitation, in event program, and on event website
- Full-page tribute ad in event program
- On-screen logo recognition during cocktail reception
- One table (2 seats donated back to host CI Students, 8 seats for you)
- Opportunity to submit tribute message that will be placed on the Presidential Transition website & event website
- Welcome drink for each of your guests
- Company recognized as a partner in event article featured in 2016 Annual Report

Diamond Sponsor

\$15,000

Benefits:

- Logo or name recognition on event invitation, in event program, and on event website
- On-screen logo recognition during cocktail reception
- Featured in Social Media
- Full-page tribute ad in event program
- One table (2 seats donated back to host CI Students, 8 seats for you)
- Table marker with name or logo
- Opportunity to submit tribute message that will be placed on the Presidential Transition website & event website
- Welcome Drink for each of your guests
- Company recognized as a partner in event article featured in 2016 Annual Report



SPONSORSHIP LEVELS

Sapphire Sponsor

\$10,000

Benefits:

- Logo or name recognition on event invitation, in event program, and on event website
- On-screen logo recognition during cocktail reception
- Full-page tribute ad in event program
- One table (2 seats donated back to host CI Students, 8 seats for you)
- Table marker with name or logo
- Opportunity to submit tribute message that will be placed on the Presidential Transition website & event website
- Welcome Drink for each of your guests
- Company recognized as a partner in event article featured in 2016 Annual Report

Ruby Sponsor

\$5,000

Benefits:

- Logo or name recognition on event invitation, in event program, and on event website
- On-screen logo recognition during cocktail reception
- Half-page tribute ad in event program
- Six complimentary seats
- Opportunity to submit tribute message that will be placed on the Presidential Transition website & event website
- Welcome Drink for each of your guests
- Company recognized as a partner in event article featured in 2016 Annual Report

Emerald Sponsor

\$2,500

Benefits:

- Logo or name recognition on event invitation, in event program, and on event website
- On-screen logo recognition during cocktail reception
- Quarter-page tribute ad in event program
- Four complimentary seats
- Opportunity to submit tribute message that will be placed on the Presidential Transition website & event website
- Welcome Drink for each of your guests

SPONSORSHIP LEVELS

Crystal Sponsor

\$1,000

Benefits:

- Logo or name recognition on event invitation, in event program, and on event website
- On-screen logo recognition during cocktail reception
- Two complimentary seats One table
- Opportunity to submit tribute message that will be placed on the Presidential Transition website & event website

Underwriting Opportunities



Music/ Entertainment Sponsor



\$10,000

Unique Benefits:

- Exclusivity as the music sponsor
- Podium Acknowledgement: Sponsor will receive verbal recognition by one of our speakers at the event

Benefits:

- Logo or name recognition on event invitation, in event program, and on event website
- On-screen logo recognition during cocktail reception
- Full-page tribute ad in event program
- One table (2 seats donated back to host CI Students, 8 seats for you)
- Table marker with name or logo
- Opportunity to submit tribute message that will be placed on the Presidential Transition website & event website
- Welcome Drink for each of your guests
- Company recognized as a partner in event article featured in 2016 Annual Report

Underwriting Opportunities

Valet Sponsor

SOLD

\$5,000

Benefits:

- Logo or name recognition on event invitation, in event program, and on event website
- On-screen logo recognition during cocktail reception
- Half-page tribute ad in event program
- Six complimentary seats
- Opportunity to submit tribute message that will be placed on the Presidential Transition website & event website
- Welcome Drink for each of your guests
- Company recognized as a partner in event article featured in 2016 Annual Report

Additional Ways to Contribute

Table Sponsorship

Tables seat eight guests - \$1,500

- Table marker with name or logo
- Recognition in event program

Tribute Ads

Your tribute ad will be placed in the event program

- Full-Page - \$750
- Half Page- \$500
- Quarter-Page - \$250





Sponsorship Breakdown

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Celebrating Visionary Leadership

	Title 25,000 SOLD	Diamond 15,000	Sapphire 10,000	Music 10,000 SOLD	Ruby 5,000	Valet 5,000 SOLD	Emerald 2,500	Crystal 1,000
Logo or Name recognition on event invitation and in event program	X	X	X	X	X	X	X	X
Logo on event website	X	X	X	X	X	X	X	X
On-screen logo recognition during cocktail reception	X	X	X	X	X	X	X	X
Number of Tickets to Event	8	8	8	8	6	6	4	2
Opportunity to write a tribute message that will be placed on the Presidential Transition website as well as the event website	X	X	X	X	X	X	X	X
Event Program Tribute Ad	Full	Full	Full	Full	Half	Half	Quarter	
Welcome drink for each of your guests	X	X	X	X	X	X	X	
Company recognized as a partner in event article featured in 2016 Annual Report	X	X	X	X	X	X		
Table Marker with Name or Logo	X	X	X	X				
Featured in Social Media	X	X						
Podium Acknowledgement: Sponsor will receive verbal recognition for your contribution by one of the speakers	X			X				
Exclusive Sponsorship	X			X		X		
Opportunity for a company executive to speak at the event	X							

SPONSORSHIP FORM

CSU Channel Islands Farewell Celebration – April 9, 2016

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Anna Tovar, Gift Processing & Advancement Operations Assistant, at anna.tovar@csuci.edu or by fax 805-437-2715. Please contact us with any questions.

CONTACT INFORMATION:

Company Name

Contact E-mail Address

Address

Contact Person

Contact Phone Number

City/State/Zip Code

SPONSORSHIP PACKAGES:

- SOLD** _____ Title Sponsor - \$25,000
- _____ Diamond Sponsor - \$15,000
- _____ Sapphire Sponsor - \$10,000
- SOLD** _____ Music Sponsor - \$10,000
- _____ Ruby Sponsor - \$5,000
- SOLD** _____ Valet Sponsor - \$5,000
- _____ Emerald Sponsor - \$2,500
- _____ Crystal Sponsor - \$1,000
- _____ Table Sponsor - \$1,500

Tribute Ads:

___ Full-page: \$750 ___ Half-page: \$500 ___ Quarter-page: \$250

PAYMENT INFORMATION:

- _____ Please send me an invoice
- _____ I have enclosed a check made payable to
CSU Channel Islands Foundation
- _____ Please charge my credit card

{ to pay by credit card, please call
Anna Tovar at 805-437-3787 }

\$ _____

Total Sponsorship Cost

Signature

Date

THANK YOU FOR SUPPORTING CI!

Once we receive your completed sponsorship form, our staff will contact you to discuss event arrangements, sponsorship benefits and recognition.