

CRAFTING OUR VISION: CSUCI for 2030+

MARCH 6, 2024



Channel Islands
CALIFORNIA STATE UNIVERSITY

Campus Forum

Grand Salon

March 6, 2024 – 10 am-noon

Purpose: Begin the Visioning Work

- How can we translate One Health into an understandable, tangible, and actionable vision?
- How do the two lenses or underlying principles—of regional, outside-in perspective and servingness—inform our vision for 2030+?
- What will our vision statement be? (Brainstorm to seed add'l campus engagement activities)



AGENDA

- Welcome: President Richard Yao
- Announcing:
 - Chumash Dictionary, hosted on Broome Library website
 - Linking Language to One Health
- Building on Strengths, Preparing for an Uncertain Future
- Understanding and Interrogating “One Health”
 - President Yao
 - President’s Select Committee One Health Working Group
 - Q&A
- Small group discussions / brainstorming
- Next steps and closure



Matthew Vestuto, Chair

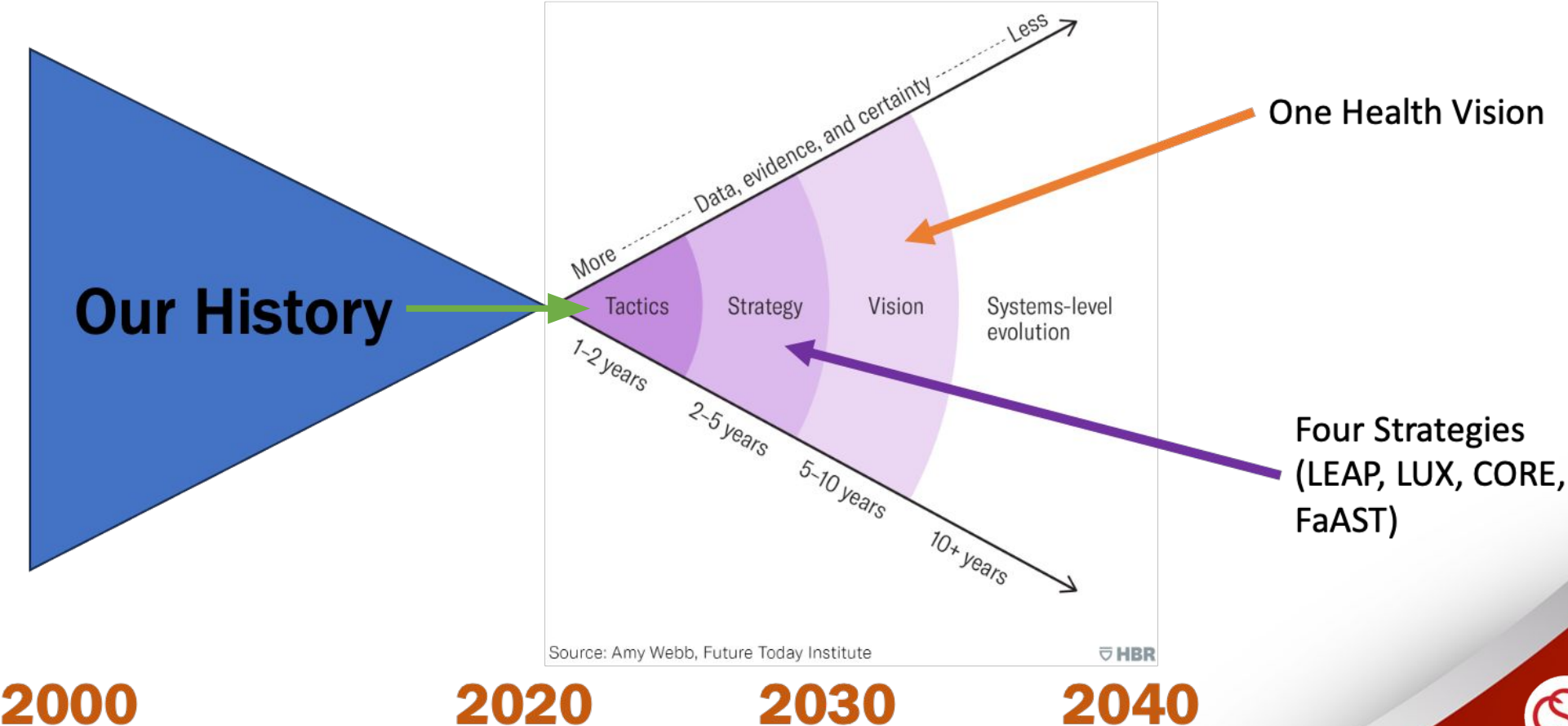
Barbareño Ventureño Band of Mission Indians

mitsqanaqañ dictionary

An Example: Linkages with “One Health”



Building on our strengths to prepare for an uncertain future



What is One Health for 2030+?

- An aspirational and strategic vision for our third decade and beyond
- A Western way of talking about an Indigenous worldview
- A strategic approach to addressing CI's short- and long-term challenges
- An amplification of CI's unique sense of place as a Central Coast university committed to the wellness of our region on many dimensions
- A new vision deeply rooted in CI's history – opportunity to honor our past while building the future
- A framework for building on strengths in providing liberal arts and experiential career preparation while more intentionally integrating regional and campus assets – both in terms of partnerships and place-based opportunities



Unique Sense of Place - Regional Assets

The Channel Islands protected by the Channel Islands National Park & Channel Islands Marine Sanctuary

Santa Monica Mountains that form the eastern border of campus

Port Hueneme as the only deep water port between San Diego and San Francisco

Naval Base Ventura County as a hub of Pacific Fleet operations and major employer

11th largest county in crop value

Biggest independent biotech firms in the world



Place-Based Campus Assets

Ancestral lands of the Chumash - home to the Barbareño Ventureño Band of Mission Indians and the sacred hill of sat^hwiwa

Santa Rosa Island Research Station as one of only 11 universities with a field station in a National Park

Channel Islands Boating Center in Channel Islands Harbor

Future home for the Santa Barbara Zoo Conservation Center: First Zoo-Owned and Managed Facility on a University Campus

Engagement in Coastal Health & Ocean Affairs

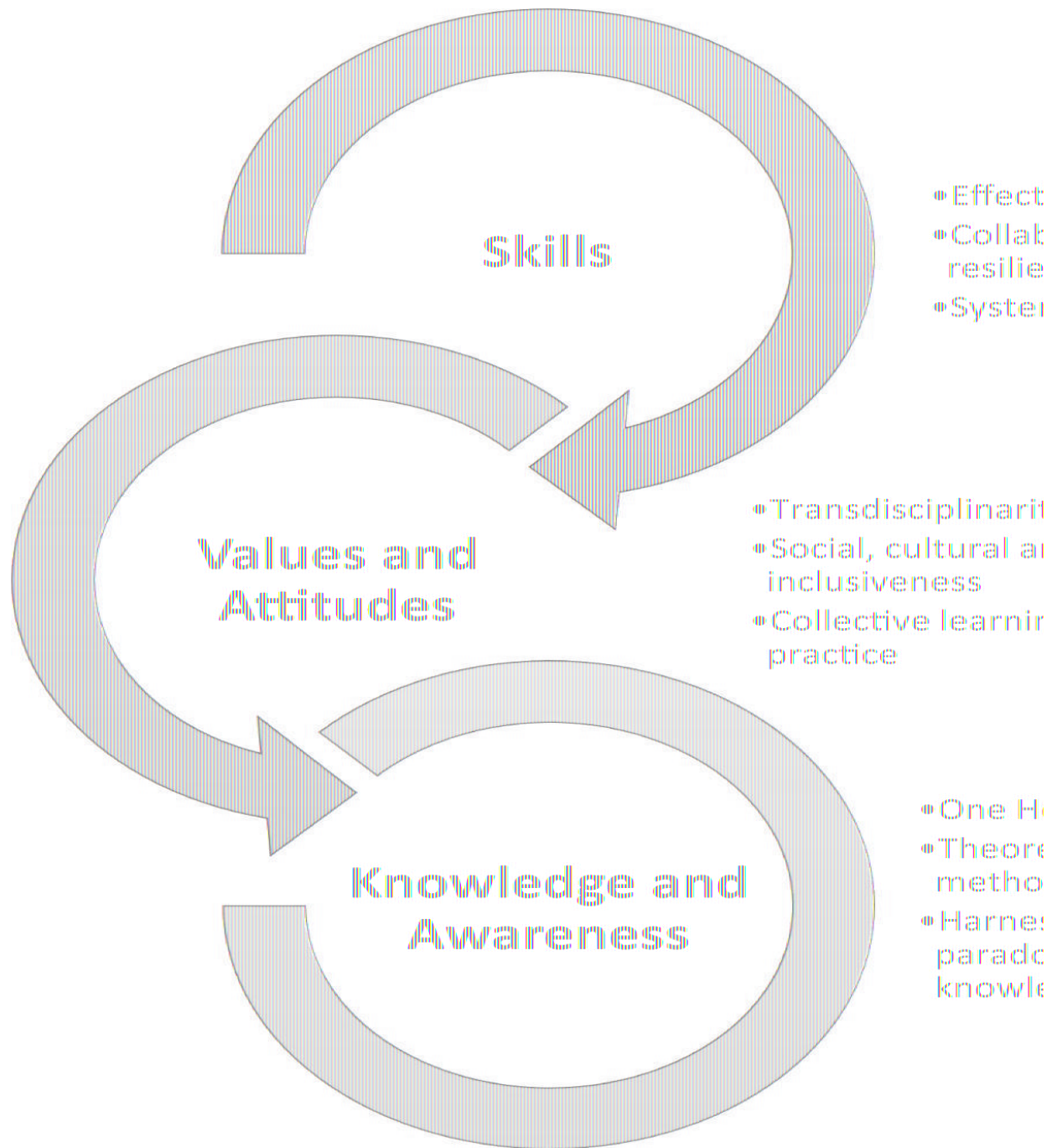




University of Alaska, Fairbanks

One Health Commission mission:
“to educate and create networks
to improve health and well-being
outcomes of humans, animals, and
plants and to promote
environmental resilience through
a collaborative, global One Health
approach.”





One Health Core Competencies

Disciplinary-specific expertise plus transferable knowledge and skill sets for the 21st century



Commonalities across universities and other organizations that have adopted One Health:

- community engagement and collaboration
- interdisciplinarity
- experiential learning and career development
- benefits to humankind and environment regionally and globally

CSUCI's Mission Pillars are in One Health!



One Health at CSUCI

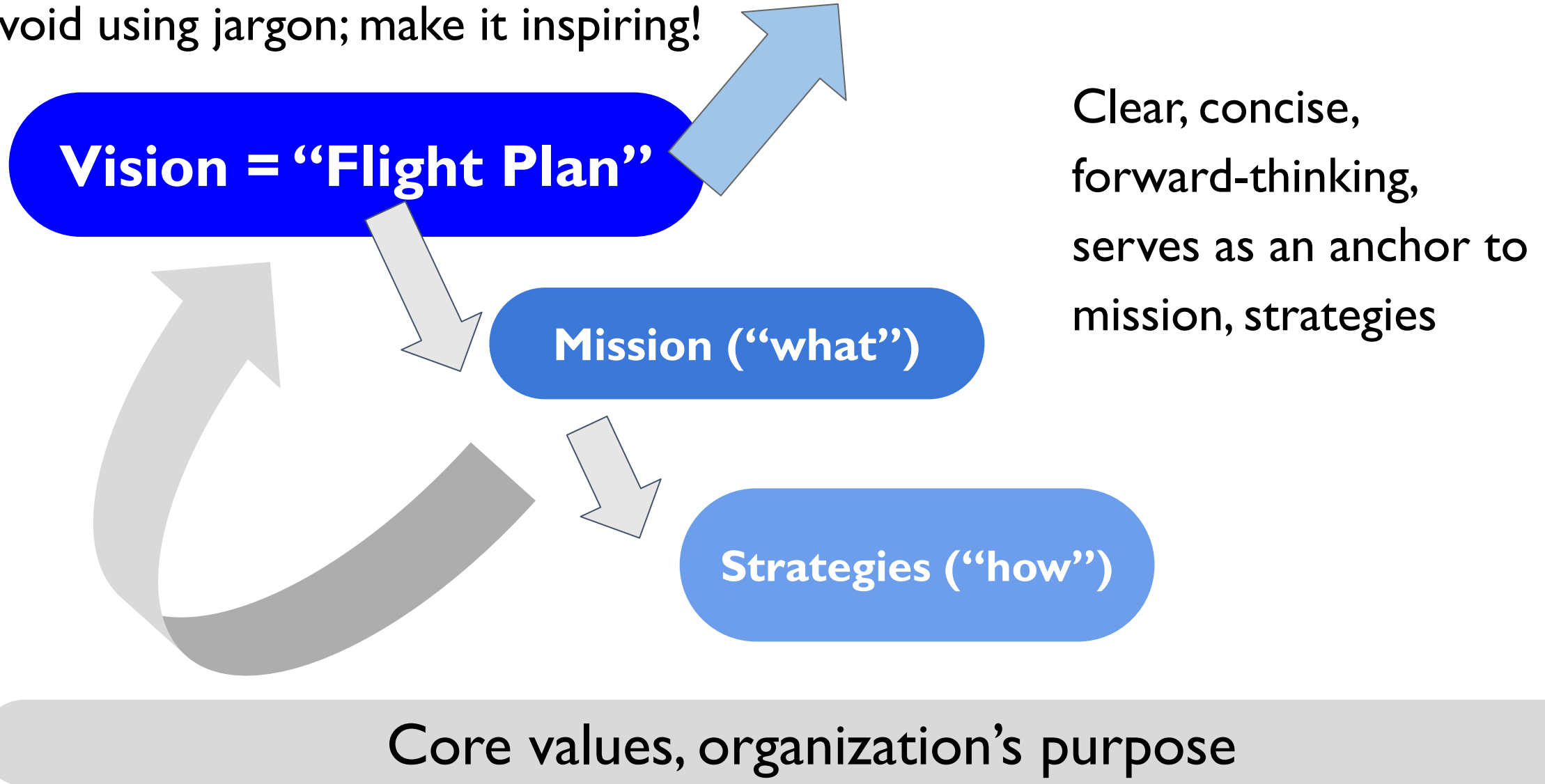
Unifying and inclusive framework that:

- actively honors our past, incorporates current initiatives, and provides cohesive direction for a future that:
 - is grounded in regional and global relevance
 - promotes wellness, sustainability, and resilience of individuals, the institution, and communities



Vision: What will Our Envisioned Future Look Like?

Avoid using jargon; make it inspiring!





Q&A

**with President Yao, Chair Vestuto, and
the One Health Working Group**



Small Group Conversations

Brainstorming CSUCI's Vision Statement for 2030+

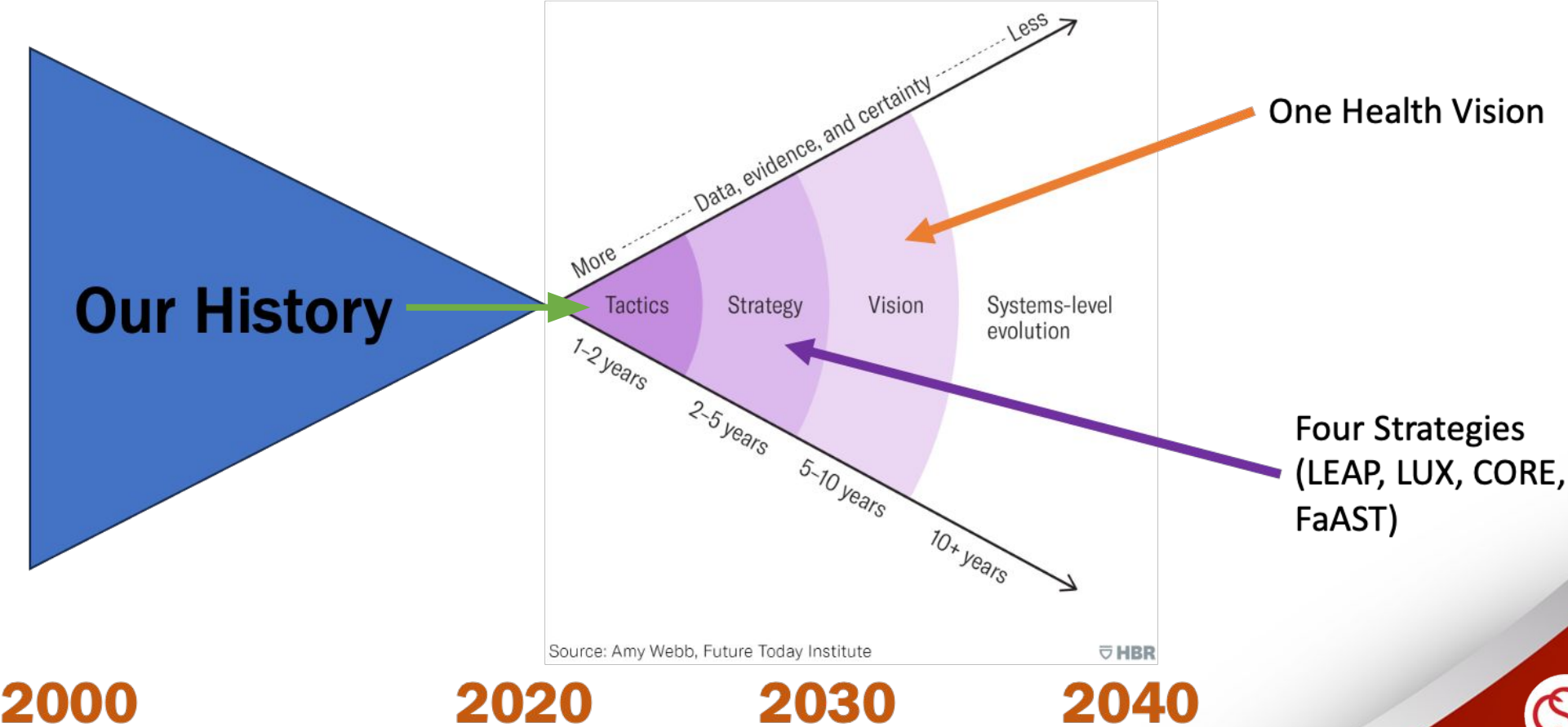
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[PADLET #1](#): Brainstorming values, purpose, and impact

[PADLET #2](#): Brainstorming a vision statement for 2030+



OUR WORK TODAY IN CONTEXT



Campus Forum

Grand Salon

March 13, 2024 – 9:00-11:00 am

Purpose: From Visioning to Strategizing

- Four strategies: LEAP, LUX, APEX or CORE, FAST or EFFECTS or AFFECTS
 - See [President's Select Committee Report](#) for links to original concept notes and the President's Select Committee recommendations for each strategy
- Lay groundwork for strategic planning, 2024-25: CSUCI for 2030+



Campus Engagement Plan

March-April 2024

Synchronous engagement activities

- Webinar: March 5 Webinar
- Campus Forums: March 6 and March 13
- Student Forums: April, to be scheduled
- Hosted informal conversations: April, to be scheduled

Asynchronous engagement activities

- AI Chat Bot: March 25-indefinite
- Virtual gallery tours: April 2-19
- White paper: May



