OUR PATH FORWARD

WITH PRESIDENT RICH YAO

CSU Channel Islands
CALIFORNIA STATE UNIVERSITY

New Campus Leaders

Jessica Lavariega Monforti, Ph.D.
Vice Provost

Mitzi Williams, MBA, MHRM
Executive Director of Human Resources

Matthew Zivot, Ph.D.
Director of Institutional Research,
Chief Data Officer

IFSA and AAPIA Speak Out for Ukraine

The International Faculty and Staff Association (IFSA) stands united in our support to the people of Ukraine, some of whom are also our colleagues here at CI. Both Ukraine and Russia are represented in our membership, and we stand united in solidarity against the senseless aggression toward a sovereign country and civilians. Our immediate work involves supporting members of our campus community, many of whom, and their families overseas are deeply impacted by the violence and trauma during these difficult hours.

Our Ukrainian colleague Dr. Alona Kryshchenko has put together the attached list of ways to send aid to Ukraine. She has asked to be listed as a contact person should anyone have questions: alona.kryshchenko@csuci.edu.

The Asian/Asian American Pacific Islanders Association (AAPIA) deplores the violence and aggressions against Ukraine. AAPIA stand in solidarity with the International Faculty and Staff Association (IFSA) and with Ukrainians and Russians who are suffering from this unacceptable war. AAPIA will work together with IFSA to uphold freedom, human rights, and peace in the region.

Help For Ukraine

Humanitarian Aid:
- UNICEF's Emergency Response
- CARE Ukrainian Crisis Fund
- Sunflowers of Peace

Medical Aid:
- Novaukraine
- Doctors Without Borders
- United Help Ukraine

Our Work in Context

CNBC
Photos show global outrage at Russia's invasion of Ukraine
Russia's invasion of Ukraine has sparked fierce outrage and condemnation around the world from global leaders, military experts and...
20 hours ago

TIME
What Happened to Jan. 6 Insurrectionists Arrested in the Year Since the Capitol Riot
As lawmakers commemorate the one-year anniversary of that tragic day this week, a significant number of rioters are still awaiting their...
1 month ago

Wall Street Journal
New Virginia Hotline Lets Parents Report 'Divisive Teaching Practices'
Glenn Youngkin's office has set up an email hotline where parents can send complaints about what he has called "divisive teaching practices"...
1 month ago

NBC News
Texas governor calls on citizens to report parents of transgender kids for abuse
"The law is clear that parents, guardians, and doctors can provide transgender youth with treatment in accordance with prevailing standards of...
1 day ago

NBC 5
Lt. Gov. Patrick Wants to Remove Tenure, Ban CRT in State Colleges, Universities
Patrick Wants to Remove Tenure, Ban CRT in State Colleges, Universities ... Faculty members have asked the university for clarification on...
6 days ago

UN News
UN-backed report warns of rising wildfire threat
Wildfires are projected to rise by 50 per cent by the end of the century due to the climate crisis and changes in land use, according to a...
2 days ago

CNN
Divide over how to teach about race plays out more in school districts with shifting demographics, study finds
Since January 2021, 36 states have introduced bills or taken steps to restrict teaching critical race theory, according to an Education Week...
3 weeks ago

NPR
Hate Crimes In 2020 Their Highest Level Since 2008 ...
The number of recorded bias incidents reported by the FBI was the highest since 2008, when 7,783 hate crimes were reported to the agency,...
Aug 31, 2021

Enrollment Management

Immediate Challenges

Graduation Initiative 2025	Equity Gaps	Mental Health and Basic Needs Supports
Our Staffing And Tenure Density Needs	Diversity, Equity, and Inclusion Work	Strategic Budget Planning
Communications and Marketing	Impact of COVID	

Enrollment Challenges

Annualized Enrollment 2021-2022:
5,297 FTES

Chancellor's Office Funded FTES for CI:
6,135 FTES

FTES: full-time equivalent student

Enrollment Challenges

2024-2025 Goal:

5,830 FTES minimum

FTES: full-time equivalent student

FTES Growth Goals

2022-2023:

2.7% growth

2023-2025 and 2024-2025:

4% growth

FTES: full-time equivalent student

Applications and Admissions

Fall 2021 and Fall 2022 Admissions Summary

ADMITTED STUDENTS

7,215 → 8,355

NEW FRESHMAN

3,326 → 2,861

NEW TRANSFER
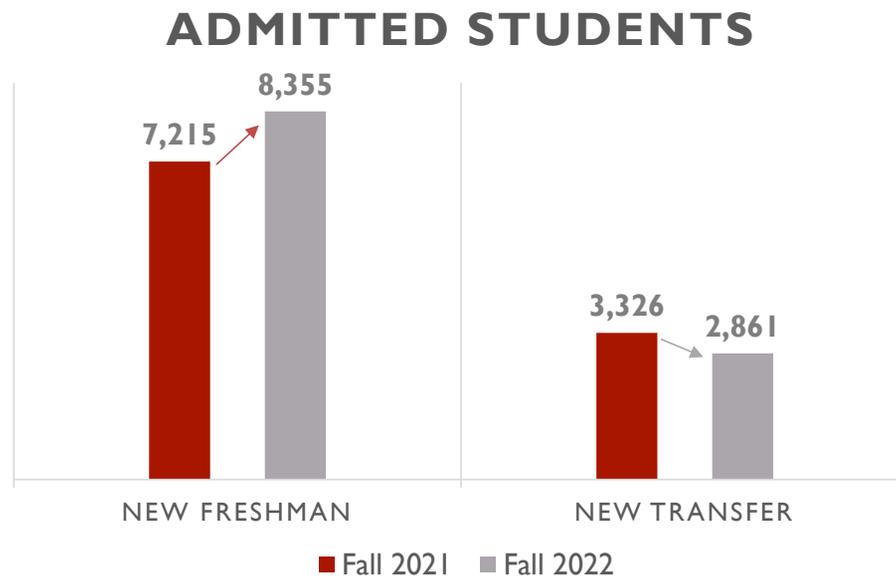
■ Fall 2021 ■ Fall 2022

16%↑ increase in Admitted Freshman

14%↓ decrease in Admitted Transfers

As of: 2/28/22

https://oneci.csuci.edu/#/site/EnrollmentManagement/views/Fall2022Ad
missionStatus/Fall2022UndergraduateAdmissionSummary

First-Time, Full-Time Student Retention

Fall 2021 Half-Year
Retention Rate

93.5%
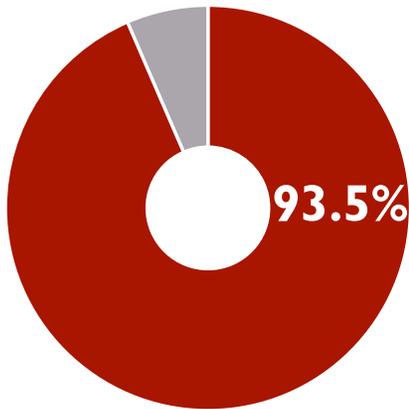
Fall 2021-Spring 2022

Fall 2020 One-and-a-Half
Year Retention Rate

75.3%
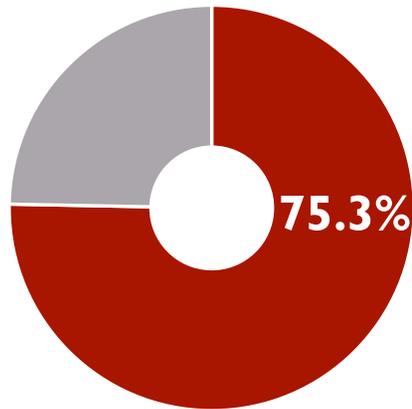
Fall 2020-Spring 2022

Fall 2019 Two-and-a-Half
Year Retention Rate

67.8%
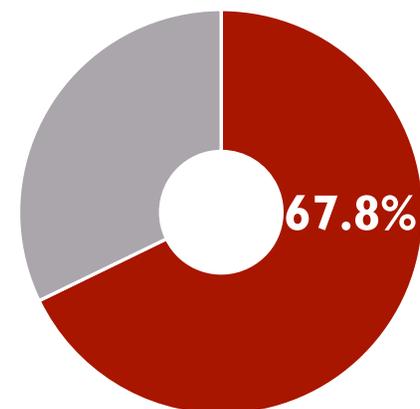
Fall 2019-Spring 2022

Graduation Rate

2019 First-Time, Full-Time
Two-and-a-Half Year Retention Rate

67.8%
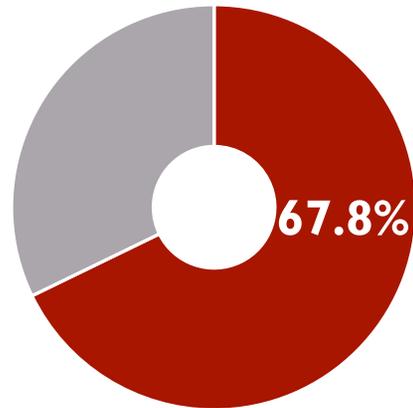
67%

6-year Graduation
Initiative 2025 goal

New Transfer Student Retention

Fall 2021 Half-Year
Retention Rate

91.7%
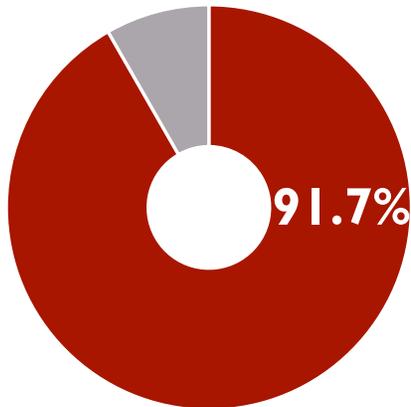
Fall 2021-Spring 2022

Fall 2020 One Year
Year Retention Rate

87.2%
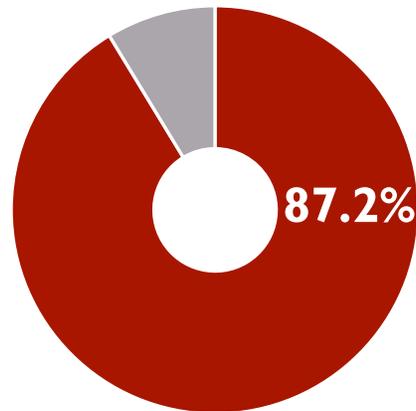
Fall 2020-Fall 2021

Fall 2020 One-and-a-Half
Year Retention Rate

78.4%
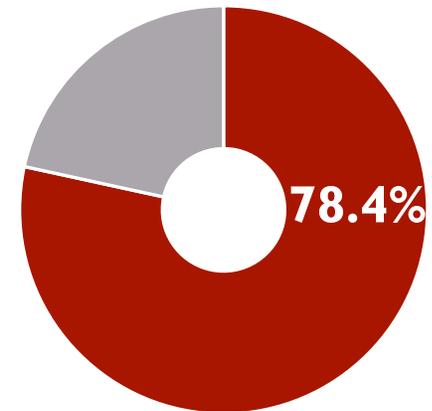
Fall 2020-Spring 2022

Eliminating Equity Gaps

URM and Non-URM Student Retention to First Spring

URM Students

90.1% FTFT **94.1% FTFT**   **92.2% Transfer** **92.0% Transfer**
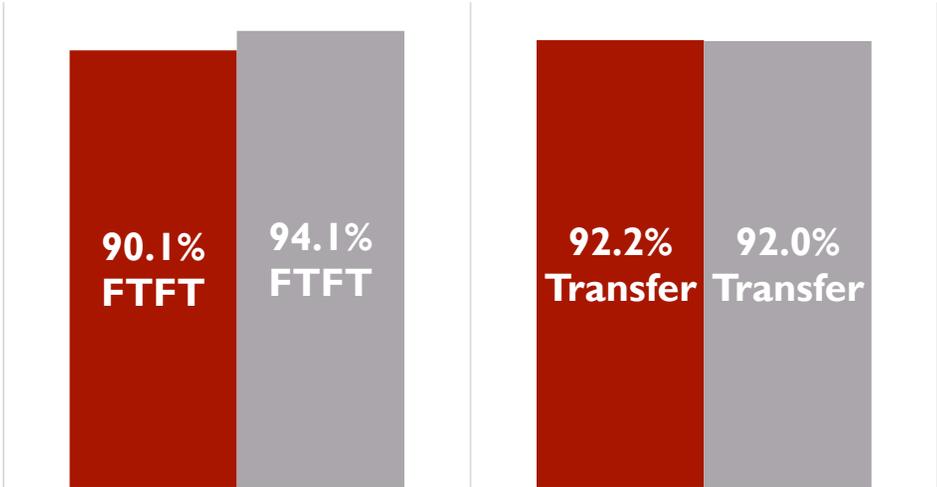
■ Fall 2020 ■ Fall 2021

Non-URM Students

90.5% FTFT **92.6% FTFT**   **92.0% Transfer** **91.3% Transfer**
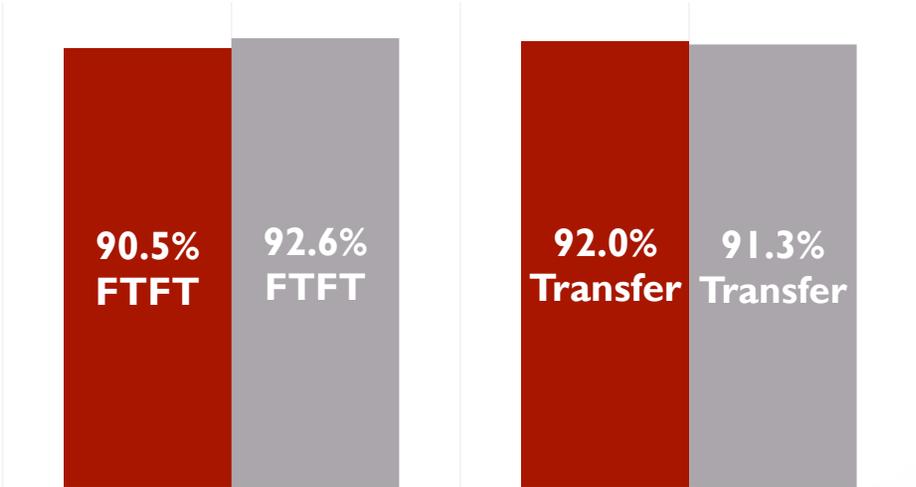
■ Fall 2020 ■ Fall 2021

FTFT: First-time, full-time students
URM: Underrepresented Minority students are Black/African-American, Native American/Indigenous, or Hispanic/Latina/o/x

https://oneci.csuci.edu/t/IRPEGuest/views/RetentionDashboard/CSUCI
FreshmenandNewTransferRetention

Pell Eligible and Not Pell Eligible Student Retention to First Spring

Pell Students

91.2% FTFT
94.9% FTFT
92.6% Transfer
92.3% Transfer

■ Fall 2020 ■ Fall 2021

Non-Pell Students

89.1% FTFT
92.3% FTFT
90.20% Transfer
91.1% Transfer

■ Fall 2020 ■ Fall 2021
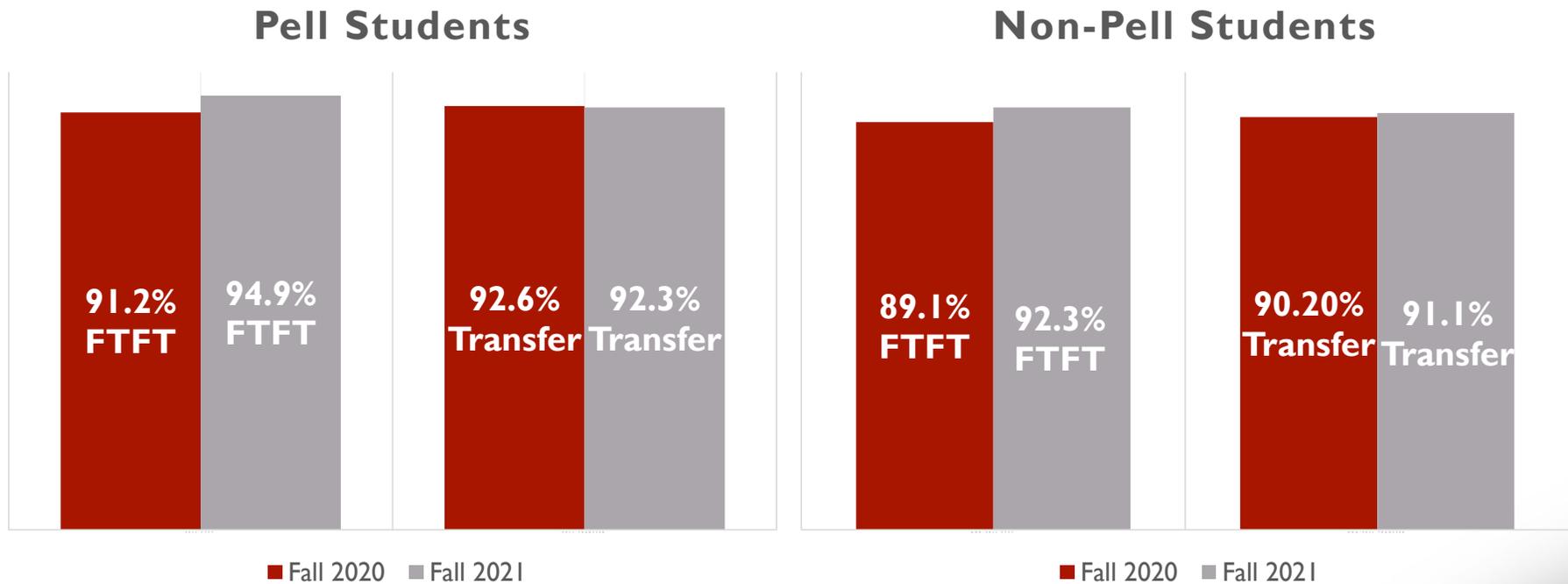
FTFT: First-time, full-time students
Pell: The Federal Pell Grant is available to students based on financial need.
https://oneci.csuci.edu/t/IRPEGuest/views/RetentionDashboard/CSUCIFreshmenandNewTransferRetention

Action Plan for Enrollment Management

Immediate

Intermediate

Long-Range

Identifying Metrics and Targets:
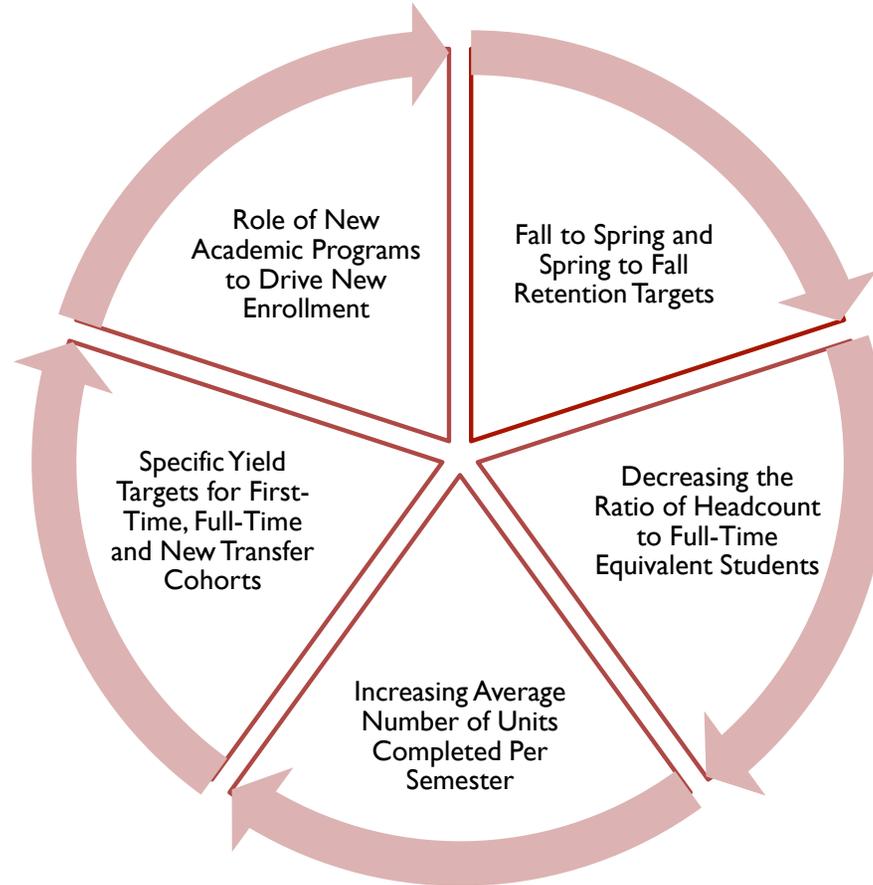
- Fall to Spring and Spring to Fall Retention Targets
- Decreasing the Ratio of Headcount to Full-Time Equivalent Students
- Increasing Average Number of Units Completed Per Semester
- Specific Yield Targets for First-Time, Full-Time and New Transfer Cohorts
- Role of New Academic Programs to Drive New Enrollment

Immediate Enrollment
Management Strategies

First Year Experiences to Address Pressing Needs

Increasing Yield for Fall 2022

Expanding Financial Support for Our Students

Improving Year 1 to Year 2 Retention Through High Impact Practices

Completion of Quantitative Reasoning and Composition/ Rhetoric in First Year

Decreasing DFW Rates and Increasing Unit Completion and Reaching Sophomore Status by Second Year

DFW: grade of D, F, or withdrawal

First Year Experience Initiatives:

Expanded EOP Summer Bridge

Renewable 4-Year Scholarships

Subsidized Residential Housing

Embedded Peer-to-Peer Support in
A2 and B4 Courses

Inclusive Excellence Action Plan (IEAP)

Provide Professional Development & Leadership Development for Racial & Social Justice	Recruit, Hire, and Retain a Diverse Workforce	Promote Inward- and Outward-Facing Advancement and Community & Government Relations Efforts for Racial & Social Justice
Work Continuously Toward Realizing a Campus Culture of Inclusive Excellence	Improve Data-Based Decision Making & Planning Processes	Facilitate Student Access & Success

Strategic Initiatives-Inclusive Excellence Action Plan Awards

Inclusive Excellence Micro-Course	DEI Training for All Newly Hired and Existing Faculty and Staff	Post-Graduate Outcomes Alumni Survey	Courageous Conversations: Town Halls and CLC's
Mandatory Equity Advocate Training On All Hiring Committees	Cultural Taxation Guide and Workshops	Incentivized Funding to Curricular and Co-Curricular Programs for Retention and DEI	Outreach and Recruitment of African American Students
	Block Enrollment, Summer Course Expansion, Increased Student Access	Subsidized Summer Enrollment	Build Leadership and Expertise to Guide Cross-Campus DEI Efforts

Total Awarded: $650,000

DEI: Diversity, Equity, & Inclusion

Intermediate Enrollment
Management Strategies

Intermediate Strategies:

Dual Admissions Pilot
- $75k grant ECMC
- First-year students enroll in local community colleges and CI

Integrated Communication & Marketing Plan
- Phase 1: Planning
- Phase 2: Implementation

Integrated Communication & Marketing Plan

Phase 1:
Planning

- Market Research & Brand Audit: '21-22
- Brand Positioning & Strategy: '22-23
- Website Audit & Strategy: '22-23
- Website Redesign: '22-23
- 20th Anniversary Brand Awareness Campaign: '22-23

Phase 2:
Implementation

- Hire Professionals: '23-24
- Year-Round Brand Awareness Marketing Campaign: '23-24
- Enrollment Micro-Campaigns: '23-24

Long-Term Enrollment Management Strategies

Charting Our Course: Academic Planning for CSUCI's Future

Education Distinction Working Group

Mission Pillars Team

Academic Organizations Team

Academic Programs Development Teams

- Team 1: Humanities and Ethnic Studies
- Team 2: The Arts and The Region
- Team 3: Social Science Academic Programs
- Team 4: Lab and Health Sciences
- Team 5: Cross-Disciplinary Academic Programs

Improving Campus Communication

Shared Governance

Shared Governance in the Budget Process:

Expanded Membership of the Strategic Resource Planning Committee (SRPC)

Established the SRPC as a Recommending Body to the President

Emphasized Transparency in Budget Reporting and Review

Post-Graduate Outcomes
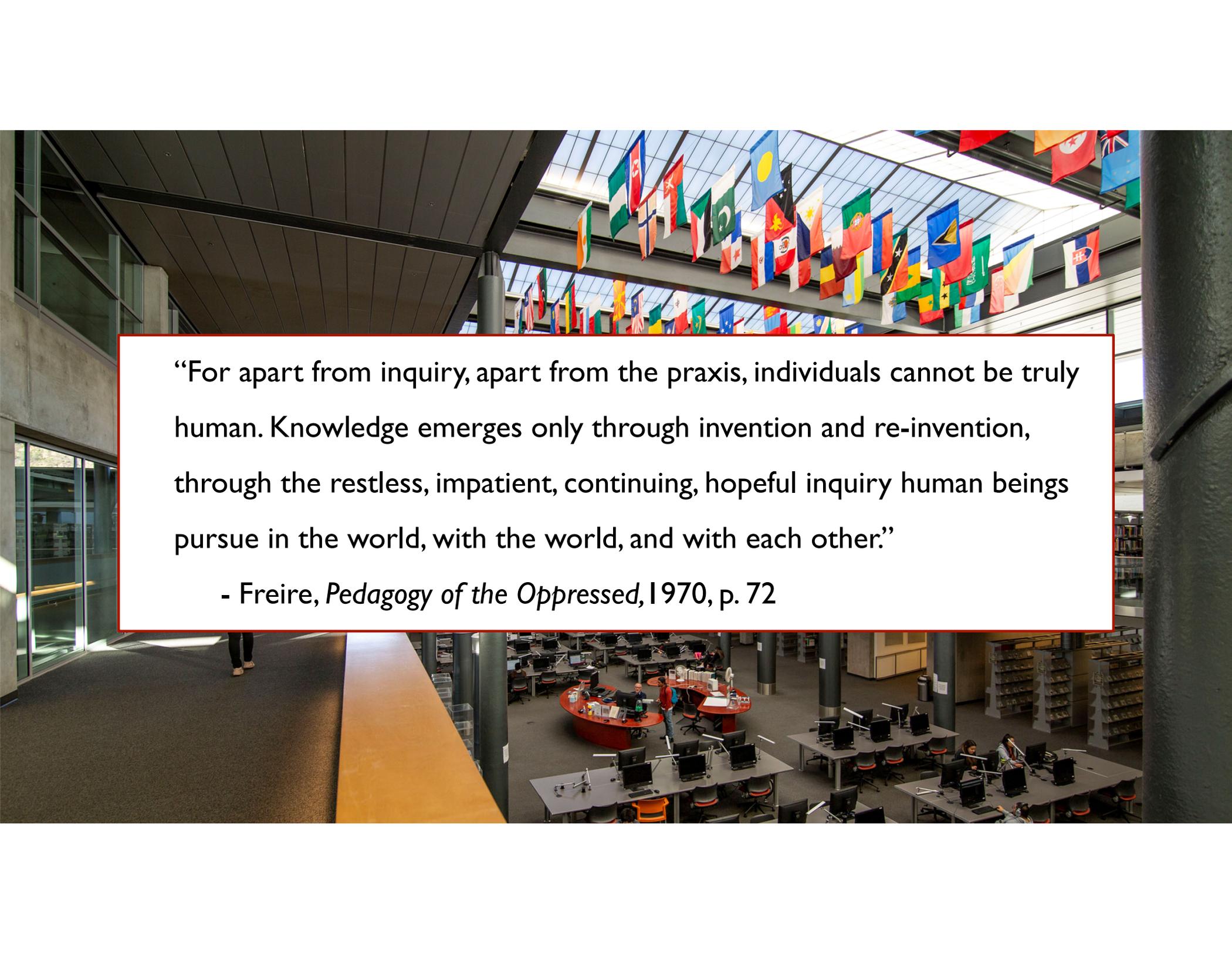
"For apart from inquiry, apart from the praxis, individuals cannot be truly human. Knowledge emerges only through invention and re-invention, through the restless, impatient, continuing, hopeful inquiry human beings pursue in the world, with the world, and with each other."

- Freire, *Pedagogy of the Oppressed,* 1970, p. 72